

WHAT'S NEW IN LOUISIANA 2023

Louisiana is a Trip!

VUE ORLEANS

NEW ORLEANS'S ONLY 360° OBSERVATORY

Discover New Orleans from perspective 34 stories high, offering views in every direction. Immerse yourself in cultural exhibits that tell New Orleans's story and then take in views of historic Canal Street, the French Quarter, the Mighty Mississippi River, and so much more. After your visit you'll be inspired to hit the streets of New Orleans and explore!

www.vueorleans.com



SPUDDY'S CAJUN COOKING EXPERIENCE

This hands-on experience takes you into the kitchen with a Cajun chef to learn how Cajun food was born. You will also learn the history of the German Coast and its connection with andouille. This 3-hour experience culminates with a group meal, savoring all of the Cajun dishes prepared during the class. Located in Vacherie in St. James Parish, just minutes from some of Louisiana's most renowned plantations and historic homes.

<https://cajuncookingexperience.com>



FIFOLET CANDLE MAKERS

FIFOLET Candle Makers is located in Franklin, Louisiana, inside one of the oldest structures in St. Mary Parish, along the banks of the Bayou Teche. FIFOLET Candle Makers hand pours 100% soy wax luxury candles. Come and shop for your favorite scent or schedule a pouring session of your own!

www.fifoletcandles.com



GLAMPING AT LOUISIANA STATE PARKS

Let visitors camp in style with fully-equipped, safari-style tents. Whether you prefer camping along a quiet bayou, lakefront, or on the hill of a pine forest, we have a secluded spot all set up and ready for you!

www.LASateParks.com/glamping



HIGHLIGHTS

Events & Festivals

Throughout the year, music, food, history and holidays inspire more than 400 Louisiana festivals and events of all sizes occurring throughout the state and each one is an opportunity to Feed Your Soul.

<https://www.louisianatravel.com/festivals-events-louisiana>

River Cruising

There's nothing quite like rollin' down the river in Louisiana, watching city skylines and natural areas slowly pass by from the comfort of your floating paradise.

www.LouisianaTravel.com/cruising

RV Resorts

Whether your idea of camping is an evening under the stars in a tent or rolling in with an RV, there are beautiful campgrounds in Louisiana, along with a full range of Louisiana RV parks to suit your needs. Get ready to set up camp!

www.LouisianaTravel.com/RV

Check Louisiana's State Museums Off Your Bucket List

The Louisiana State Museum consists of nine unique museums around the state, including the Cabildo and Presbytère in New Orleans, Capitol Park Museum in Baton Rouge, Wedell-Williams Aviation and Cypress Sawmill Museum in Patterson, and the Louisiana Sports Hall of Fame & Northwest Louisiana History Museum in Natchitoches.

<https://louisianastatemuseum.org>

AIRLIFT TO/FROM SEVEN AIRPORTS IN LOUISIANA

New Orleans International Airport (MSY)

direct service to several US cities including Atlanta (ATL), Charlotte (CLT), Dallas/Ft. Worth (DFW), Houston (IAH), and Los Angeles (LAX). Also non-stop service to Toronto, London, and Cancun (days/times vary)

Baton Rouge Metropolitan Airport (BTR)

direct service to ATL, CLT, DFW, and IAH.

Lafayette Regional Airport (LFT)

direct service to ATL, CLT, DFW, and IAH.

Lake Charles Regional Airport (LCH)

direct service to DFW and IAH

Alexandria International Airport (AEX)

direct service to ATL and DFW

Shreveport Regional Airport (SHV)

daily service to ATL, CLT, DFW, and IAH. Also service to Denver (DEN) and Las Vegas (LAS), and LAX on select days.

Monroe Regional Airport (MLU)

daily service to ATL and DFW.

MAISON DE LA LUZ

With 67 resplendent suites, private sanctuaries, and bespoke concierge service, Maison de la Luz is a lighthouse for the senses, reverent of elegance, irreverent of convention, and is marked by generosity of spirit.

<https://maisondelaluz.com/>



BOUVERANS BED & BREAKFAST

Bouverans is a new bed and breakfast situated along Bayou Lafourche, about one hour from New Orleans. Highlights include antique furnishings and design characteristic of the 1800's, as well as Bouverans Oak. It is listed on the National Historic Registry.

THE CHLOE

The Chloe is a fresh 14-room hotel, restaurant, bar, pool and patio. Housed in a 19th century Uptown mansion on St. Charles Avenue, their 21st Century Southern hospitality draws from the old-world glamour, creative culture and unique charm that make New Orleans feel like home.

www.thechloenola.com

CONTACT

Travel Trade:

Megan Ryburn, International Sales Director - MRyburn@crt.la.gov - +1 (225) 342-4354
Lauren Holmes, International Sales Manager - LHolmes@crt.la.gov - +1 (225) 342-8123

Media:

Jennifer Berthelot, Director of Communications - JBerthelot@crt.la.gov - +1 (225) 342-8142



LouisianaTravel.com

LOUISIANATRAVEL.COM

